

Chartwell Journal

MEDIA PACK 2017

With offices in St James's, Dubai, Monte-Carlo and Lagos, the Chartwell Group are specialists in the luxury property market - proudly boasting among the an exclusive clientele some of the most wealthy and successful individuals in the world...

Services include:

Construction, Luxury Real Estate, Interior Fit-out, Interior Design, Landscaping, Property Maintenance, Conceptual Design, Sales & Acquisition, Project Development

To help our clients to better understand the level and range of our work, The Chartwell Group publishes and distributes a tri-annual magazine - The Chartwell Journal.

The Journal is used as a business development and marketing tool for Chartwell, clients and advertisers - with a proven track-record of success achieved with each edition; from winning new projects to selling properties and promoting brands.

The Journal is also a representation of the highest-end standards and quality that are the signatures of every branch of The Chartwell Group; each edition a statement of the luxury and exclusivity that exemplify our work.


CHARTWELL

“Discover an exclusive, yet
elusive audience”





CHARTWELL



JOURNAL RATES

Front Cover / £POA

Full Page / £1,875

Double Page / £3,435

Inside Front Cover (Full) / £2,435

Inside Back Cover (Full) / £3,125

Inside Back Cover (Double) / £3,950

Back Cover (Full) / £3,950



STATISTICS

Print
Circulation / 15,000
Readership / 45,000 +

Online Views
Readership / 167,000 *

Email & Social Media
Circulation / 10,000 +

Total
Circulation / 25,000 + Readership / 212,000 +

*View count from issue 7

Upcoming Editions:

April 2017
July 2017
November 2017

Editorial deadline calendars can be sent on request



CIRCULATION

Chartwell has been able to garner a large number of extremely wealthy clients over the years - as well as other valuable contacts - creating a unique opportunity for a company to showcase their goods and services to these connections through The Journal.

From it's launch in London and Monaco, the Journal is now widely distributed across the world

Major investment banks & hedge funds:

Deutsche Bank, Credit Suisse, HSBC

5* Hotels & private members clubs:

The Dorchester Group, The Firmdale Hotels, The Stafford, The Jeremiah Group

Private jets, Business & First Class Airport lounges :

Abu Dhabi, Dubai, Quart, London City Airport, JFK Private runway
Chauffeur, Battersea Helipad



CHARTWELL

PACKAGES

Chartwell Media has the ability to create a truly bespoke experience precisely tailored to a client's requirements; from an intimate lunch to a large corporate event or boat charter, our professional team will make it a reality.

P1. Welcome - Double Page Spread - £ 3,435 + VAT*

A double page spread (print & digital) in an upcoming edition, with the welcome offer of a complimentary double page in the following edition.

P2. Unlimited Print Coverage - £10,000 + VAT

Unlimited coverage across two upcoming editions - flexibly designed, a maximum of 25 pages per edition.

P3. Double Page Spread + Small Evening Event - POA + VAT

A double page spread (print & digital) in an upcoming edition; with two Chartwell Blog posts and a Chartwell newsletter advert.

Attendance by up to 10 Chartwell clients at an evening dinner/event held in a country of choice.

P4. Two Double Page Bundles + Larger Evening Event - POA + VAT

A double page spread (print and digital) across two upcoming editions - with unlimited Chartwell Blog posts (max.two a week over a year)

Attendance by 10-20 Chartwell clients at a lunch or evening dinner/event held in a country of choice.

*For First Time advertisers





CONTENT SUPPLIED

Option 1

Supply a word document with proofed text and a section of Hi Resolution images over 300dpi. Our Design team will create artwork for your approval.

Op 1. Full Page

1 large image 300-500 words

2 smaller images 150-250 words

Op 2. Double Page

1 full-page image and 1 full page text 700-850 words

2 large images 400-550 words of text

Op 3. Triple Page

1 large image and 1/2 smaller images 1500-1800 words

Option 2

Your design/media team to create the advert/editorial in house and send over in correct technical formats. Documents and images can be sent via email, Google Drive, We Transfer, etc.

All artwork should be supplied in PDF format saved to Pass4Press standards as a high resolution CMYK PDF with bleed and no crop or trim marks. Any PDF files with embedded RGB images are not acceptable as these can cause reproduction problems and output colour cannot be guaranteed.

Any PDF files supplied or containing images with anything less than 300dpi will not be accepted as these can cause reproduction problems. All fonts must be embedded or converted to outlines.

Documents in InDesign, Photoshop and Illustrator can be accepted if they are supplied with all relevant high resolution images and logos together with fonts and include a colour proof of your advertisement, so we can accurately proof it.



CONTACT DETAILS

If you would like to advertise in the Chartwell Journal, have any editorial content that you feel would benefit our audience or require further information, please do not hesitate to contact us.

Grace Sheppard

Creative Director and Editor
grace@chartwell-group.com

Dana Bozekova

Head of Design
dana@chartwell-group.com

Benjamin Fowler

Creative writer
Ben@chartwell-group.com

CHARTWELL LONDON
66 St James's St
St. James's
London

Tel +44 (0)207 409 0545

CHARTWELL AFRICA
FF Towers
Lagos
Nigeria

Tel +44 (0)207 409 0545

CHARTWELL DUBAI
Aspin Commercial Tower
Sheikh Zayed Road
Dubai

Tel +971 (0)55 507 7582

CHARTWELL MONACO
The Ermanno Palace, 2nd Floor
27 boulevard Albert 1er
Monaco

Tel: +37 (0)797 975 667